



PARTICIPANT'S GUIDE

LES BEAUX 4 HEURES FONDATION MARTIN-MATTE 2021 IN FEBRUARY, MOVE. DONATE

Please note that this Participant's Guide complies with public health guidelines regarding the COVID-19 pandemic.

When: The day of your choice in February 2021

Where: The location of your choice, around your neighborhood.

CONCEPT AND CHALLENGE

Les beaux 4 heures Fondation Martin-Matte is a major fundraiser and 4 hours of fun. **We encourage you to put together a team of four and move for 4 hours.** You can sign up on your own or with your family bubble. You can also register with friends or colleagues and do your activity each on your own and accumulate 4 hours of activity as a team. Teams try to raise as much money as they can. **Each participant must pay a \$10 registration fee. Each adult participant must raise a minimum of \$250. The challenge is also open to children under the age of 18. The registration fee is \$10 and their minimum fundraising goal is \$100.**

Participants will receive by mail a personalized box containing the event's official neck warmer. Participants are invited to share their challenge on Facebook or Instagram using the hashtag [#LesBeaux4h](#), while wearing the official *Beaux 4h* neck warmer. To create the [#LesBeaux4h](#) movement, they must identify (tag) their team members in the comments.

Your fundraising efforts will help us improve the quality of life of many people living with a head injury or physical disability. Donors receive a tax receipt for donations over \$20. This snow sport challenge is a friendly activity open to all Quebecers.

By registering **by January 10, 2021**, participants will automatically be entered to win a pair of Raccoon skis autographed by Martin Matte.

- ◇ The registration deadline is Sunday, February 28, 2021 at noon.
- ◇ You must register by February 18, 2021 if you wish to receive your official *Beaux 4h* neck warmer by Sunday, February 28, 2021.
- ◇ The race for donations will end on February 28, 2021 at 5 p.m.

OBJECTIVE

Raise \$400 000 to support projects that offer children and adults living with a head injury or physical disability a better quality of life.

TEAMS

Teams must be made up of a maximum of four participants of all ages and the same family bubble, including a captain responsible for putting together the team. You can also register with friends or colleagues and do your activity each on your own and accumulate 4 hours of activity as a team. A maximum of two supporters can also join the team to help raise funds. Please note, each team can have a maximum of four participant boxes. To add supporters, contact the Fondation Martin-Matte: admin@fondationmartinmatte.com.

MINIMUM DONATIONS

Adult teams of 4 must raise the minimum amount of \$1,000, which includes the \$10 registration fee per participant. If a team is composed exclusively of participants under 18 years of age, the team's fundraising goal is \$400. If a team consists of 2 adults and 2 children, the minimum goal is \$700. The more donations you raise per team, the more chances you have of winning one of the great prizes in the Incentive Program.

RACE FOR DONATIONS

The winning team is the one that raises the most money for the 6th edition of *Les beaux 4h Fondation Martin-Matte*. To count, donations must be received and recorded by Sunday, February 28, 2021 at 5 p.m. The Fondation Martin-Matte can continue to receive donations after the deadline, but they will not be counted in the race for donations. Donations by cash and cheque will be accepted. You must mail them to the following address: 3095, autoroute Jean-Noël-Lavoie (440), suite 302, Laval, QC, H7P 4W5.

CONTEST

The public is invited to form a team and register at www.lesbeaux4h.com by January 10, 2021 at midnight to enter the contest and to be eligible to win a pair of RACCOON skis autographed by Martin Matte. Read the contest rules here: <https://lesbeaux4h.com/en/terms-of-use-1>.

GRAND FINALE

Martin Matte and Fabien Cloutier invite all partners, participants and donors of the *Beaux 4h* to a grand finale via Facebook Live on Sunday, February 28, 2021 at 4:45 p.m. In the comfort of your home, attend the unveiling of the total funds raised as well as the announcement of the grand prize winners. Laughter and emotion guaranteed!

GENERAL INFORMATION

Rules

Participants must follow the general rules for the challenge.

- Each participant will be required to pay a \$10 registration fee to confirm their participation in the event. Additionally, each adult participant must raise a minimum of \$250. Participating children must raise a minimum of \$100 each.
- If a team has fewer than four participants, they still have to raise a minimum of \$1,000 to be eligible for the Incentive Program draws.

- To determine the winning fundraising team, **online donations will be counted until 5 p.m. on February 28, 2021** and a screen capture will be used as proof.
- *Les beaux 4 heures Fondation Martin-Matte* will be held regardless of rain or stormy weather. It is up to the participants to choose a time throughout the month of February 2021 that is convenient for them.

Cancellation and refund policy

Registrations close on February 28, 2021 at noon. After that date, registrations will not be possible. Once the registration fee is paid, there are no refunds, and under no circumstances will donations be refunded.